The purpose of this report is to provide a summary of health data specific to Seneca County. Where possible, benchmarks have been given to compare county rates to Upstate New York.

### About Seneca County
Population size, demographics, life expectancy, socioeconomic status and more

### Health Behaviors
Smoking status, diet, physical activity and chronic disease diagnoses

### Social Determinants of Health
Neighborhood accessibility, reported self-health, food insecurity and food deserts

### Life Expectancy
Life expectancy at birth by ZIP code

### Disparity
A comparison of the highest and lowest estimated life expectancy ZIP codes by a number of health outcomes

### Leading Causes of Death
The five leading causes of death and premature death in Seneca County

### Population Health Measures
Sixteen health metrics selected to measure community impact on population health for Seneca County

### End Notes
Information on data sources used throughout the report

### About Common Ground Health
Who we are

Where comparisons between regions are made throughout the report, the following color code will be used:

- **SENeca COUNTY**
- **UPSTATE NEW YORK**

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**35,232 RESIDENTS LIVE IN SENECA COUNTY.**

31,692 are White Non-Hispanic.

**White Non-Hispanic, 90%**

<table>
<thead>
<tr>
<th>Black Non-Hispanic</th>
<th>Hispanic</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>5%</td>
<td>3%</td>
<td>2%</td>
</tr>
</tbody>
</table>

**7%** of households speak a language other than English. More than 70 of those households have Limited English Proficiency (LEP).

**4.0%** of the labor force is unemployed.

**15.1%** of the population is living with a disability.

76.8 years is the average life expectancy at birth.

About Seneca County

More than 4,900 residents – 14.2 percent of Seneca County’s population – live below the federal poverty level according to U.S. Census statistics. As the map illustrates, poverty is found in areas throughout the entire county. Research shows that lower socioeconomic status (SES) is linked to higher incidence of chronic disease, shorter life expectancy and lower rates of good social, emotional and physical health.1

SES BY ZIP CODE - Seneca County

Education levels can also predict life expectancy. The Centers for Disease Control and Prevention reports that adults aged 25 without a high school diploma “can expect to die nine years sooner than college graduates.”2 Approximately 52 percent of Seneca County residents have at least some form of college experience, compared to 59 percent of New York state residents.

Health Behaviors

Behavioral and personal lifestyles are important determinants of health. Smoking, poor nutrition and other unhealthy behaviors are linked to adverse health outcomes.

As the data demonstrates, there are higher rates of healthy behaviors in Seneca County compared to Upstate New York. For example, there is a lower percentage of fast food and sugary beverage consumption in Seneca County, coupled with higher rates of leisure time physical activity.

In addition, the adult smoking rates are lower in Seneca County (13.7 percent) compared to Upstate New York (17.3 percent). However, there are still more than 3,700 adults who currently smoke in Seneca County.

<table>
<thead>
<tr>
<th>Behavior</th>
<th>Seneca County</th>
<th>Upstate New York</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumed fast food three or more times per week</td>
<td>4.5%</td>
<td>6.3%</td>
</tr>
<tr>
<td>Consumed one or more sugary drinks daily</td>
<td>16.5%</td>
<td>23.3%</td>
</tr>
<tr>
<td>Participated in leisure time physical activity in the past 30 days</td>
<td>77.0%</td>
<td>73.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Smoking Status</th>
<th>Seneca County</th>
<th>Upstate New York</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current cigarette smoker</td>
<td>13.7%</td>
<td>17.3%</td>
</tr>
</tbody>
</table>
Health Behaviors

Inactive lifestyles and poor diets may lead to obesity, a risk factor for developing diabetes, hypertension and other chronic illnesses. Estimated rates of obese or overweight adults, diabetes and hypertension in Seneca County are similar to Upstate New York.

For individuals with hypertension, controlling high blood pressure with medication and lifestyle change is critical to avoiding complications such as heart attack, stroke and kidney failure. The individuals who are most at risk for these life threatening events are those who have extremely high blood pressure, known as stage 2 hypertension. As of June 2016, the region’s high blood pressure registry showed that more than 63 percent of Seneca County adults with hypertension had their condition under control. For residents whose blood pressure was uncontrolled, 21 percent had stage 2 hypertension.

Social Determinants of Health

The physical environment plays an important role in residents’ ability to engage in physical activity and access nutritious food. Many residents in Seneca County experience indicators of poor environmental health, including at risk populations (i.e. low income) living in a food desert, or experiencing food insecurity. Of note, Seneca County has a lower rate of its low income population living in a food desert (18.4 percent) compared to Upstate New York (22.4 percent).

Approximately one in eight (12.4 percent) Seneca County residents report experiencing 14 or more poor physical health days in the past month. This is compared to 12.3 percent of Upstate New York residents.

Sources: ExpBRFSS 2013-2014, United States Dept. of Agriculture Economic Research Service 2010
*Unreliable due to large standard error. Standard error between 75.3 percent and 95.3 percent.

Uncontrolled Hypertension by Status - June 2016

26% No read in past 12 months
52% Stage 1: 140/90-159/99
21% Stage 2: 160/100+

Sources: ExpBRFSS 2013-2014, Common Ground Health Hypertension Registry, June 2016
*Unreliable due to large standard error. Standard error between 48.3 percent and 68.7 percent.

<table>
<thead>
<tr>
<th>Seneca County</th>
<th>Upstate New York</th>
</tr>
</thead>
<tbody>
<tr>
<td>Obese or overweight adults</td>
<td>58.9%*</td>
</tr>
<tr>
<td>Physician-diagnosed diabetes</td>
<td>10.3%</td>
</tr>
<tr>
<td>Physician-diagnosed hypertension</td>
<td>29.9%</td>
</tr>
</tbody>
</table>

Consider neighborhood suitable for walking and physical activity

Seneca County | 88.7%* | 92.3% |

Low income living in a food desert

Seneca County | 18.4% | 22.4% |

Reported food insecurity in the past 12 months

Seneca County | 20.3% | 22.7% |

Sources: ExpBRFSS 2013-2014, Common Ground Health Hypertension Registry, June 2016
*Unreliable due to large standard error. Standard error between 48.3 percent and 68.7 percent.
Although average life expectancy in Seneca County is 76.8 years, how long residents live on average varies by almost 5 years depending on their ZIP code. For example, ZIP code area 14521, Ovid, has an estimated life expectancy of only 74.3 years at birth. By contrast, the county’s highest estimated life expectancy, 79.1 years, is found in Interlaken’s 14847 ZIP code area.

A comparison of ZIP codes shows that rates for negative health indicators are generally higher in the ZIP code 14521, Ovid, area. These adverse health outcomes may help explain the reduced life expectancy for Ovid residents.

Research has shown that poverty is associated with shorter life expectancy. Residents with lower socioeconomic status are less likely to seek preventative care and to monitor/maintain good health behaviors for a variety of reasons.

Leading Causes of Death

Leading causes of death in Seneca County are similar to those of Upstate New York. The graph below demonstrates the five leading causes of death.

LEADING CAUSES OF DEATH

Many of the leading causes of death shown in the figure above can be attributed to chronic diseases such as hypertension and obesity. However, the data below tell a slightly different story for premature death before age 75. Unintentional injury, liver disease and suicide rank among the top five causes of premature death in Seneca County.

LEADING CAUSES OF PREMATURE DEATH

Population Health Measures

In 2013, Common Ground Health convened the Regional Commission on Community Health Improvement. Over 18 months, the Commission engaged leaders from across the region to study and develop ideas for improving the integration of care and addressing the complex medical, behavioral and social needs of vulnerable community residents.

The Commission adopted a set of communitywide measures to gauge the region’s collective progress toward improved community health. Below are the population health measures selected by the Commission specific to Seneca County.

REGIONAL TREND INDICATOR:
The icons indicate whether the Finger Lakes region is getting better, has remained flat or is getting worse for each measure.

<table>
<thead>
<tr>
<th>COMMUNITY MEASURES</th>
<th>SENECA COUNTY</th>
<th>FINGER LAKES REGION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Childhood Immunization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of children receiving recommended immunizations by 36 months</td>
<td>59.4%</td>
<td>64.5%</td>
</tr>
<tr>
<td>Childhood Obesity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of school children whose weight is at the 95th percentile or greater</td>
<td>21.4%</td>
<td>16.1%</td>
</tr>
<tr>
<td>Adult Obesity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of adults 18 years or older with a BMI of 30 or greater</td>
<td>26.9%</td>
<td>27.0%</td>
</tr>
<tr>
<td>Adult Smoking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of adults who are current smokers</td>
<td>13.7%</td>
<td>17.4%</td>
</tr>
<tr>
<td>High Blood Pressure Control</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of adults with high blood pressure who had their condition under control</td>
<td>63.0%</td>
<td>68.0%</td>
</tr>
<tr>
<td>Type II Diabetes Control</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Under development</td>
<td></td>
<td></td>
</tr>
<tr>
<td>High School Graduation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of students graduating in four years</td>
<td>81.0%</td>
<td>81.2%</td>
</tr>
</tbody>
</table>

Sources: Vital Statistics 2014. Premature mortality graph are 2012-2014 averages with deaths before age 75. Rankings exclude perinatal deaths. CLRD = Chronic Lower Respiratory Disease. All rates are age/sex adjusted.

Sources listed on page 12.
Population Health Measures

End Notes

References

Sources for Population Health Measures

Community Measures
Childhood Immunization – New York State Immunization Information System, 2013
Childhood Obesity – Student Weight Status Category Reporting System, 2012-2014
Adult Obesity – Expanded Behavioral Risk Factor Surveillance System (ExpBRFSS) 2013-2014
Adult Smoking – ExpBRFSS 2013-2014
High Blood Pressure Control – Common Ground Health Hypertension Registry, June 2016
Type II Diabetes Control – Under Development
High School Graduation – NYS Department of Education, 2015

Clinical Measures
Preventable Hospital Stays – NY Statewide Planning and Research Cooperative System (SPARCS), 2014-2015
Depression Screening – Under Development
ED Visits with a Behavioral Health Diagnosis – SPARCS, 2014
ED Visits among those 65+ – SPARCS, 2014
30 Day Readmissions with Behavioral Health Diagnoses – SPARCS, 2014
Nursing Home Use among 85+ – Centers for Medicare and Medicaid Skilled Nursing Facility Cost Reports, 2013

Health Outcomes
Low Birthweight – NYS Perinatal Data Profile, 2015

Data Sources
U.S. Census Bureau/American Community Survey: Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau’s Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties. Data are based on a sample and are subject to sampling variability. The value shown here is the 90 percent margin of error. Estimates of urban and rural population, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2010 data. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.
End Notes

New York State Department of Labor: Civilian Unemployment includes those individuals who were not working but were able, available and actively looking for work during the week including the 12th of the month. Individuals who were waiting to be recalled from a layoff, and individuals waiting to report to a new job within 30 days were also considered to be unemployed. Unemployment Rate is the number of unemployed as a percentage of the labor force.

Expanded Behavioral Risk Factor Surveillance System/Sub-County Health Data Report: Data was collected for ExpBRFSS over the course of 12 monthly waves, starting April 15, 2013 and ending May 10, 2014. The goal of each wave was to obtain roughly 8.3 percent of the required completes in each county for the landline survey and each region for the cell phone survey. Experienced interviewers conducted telephone interviews using computer-assisted telephone interviewing (CATI) software.

Common Ground Health High Blood Pressure Registry: The Common Ground Health hypertension registry collects data from medical practices and systems on hypertensive patients. Data provided are reflective of the patients involved in the registry. The Healthcare Effectiveness Data and Information Set (HEDIS) is the tool used to measure hypertension control. Controlled hypertension are those who have a reading in the past year <140/90; Stage 1 are those with a reading between 141/90–159/99; Stage 2 are those with a reading >160/100. Those who have not had a reading in the past 12 months are considered uncontrolled.

United States Department of Agriculture Economic Research Service: Low access to healthy food is defined as being far from a supermarket, supercenter or large grocery store (“supermarket” for short). Food desert status is defined as a low income census tract with a supermarket more than a half mile away for urban tracts, and more than 10 miles away for rural tracts. Population size is according to the 2010 Census estimates. A census tract is considered to have low access if a significant number or share of individuals in the tract is far from a supermarket. A significant number of the population includes at least 500 people or 33 percent of the tract’s population.

New York State Department of Health Vital Statistics: The cause of death reported in this publication is the underlying cause classified according to the tenth revision of the International Classification of Diseases (ICD, 10th revision) adopted by New York state in 1999. Historically, several revisions of the ICD have been used, therefore, it is necessary to employ a comparability ratio when comparing cause of death statistics across revisions. Comparability ratios have been published by the National Center for Health Statistics (NCHS).

New York State Perinatal Data Profile: Premature births are those which occurred prior to 37 weeks gestation. Low birthweight babies are births weighing between 100-2499 grams. The teenage pregnancy rate looks at pregnancies (births + abortions + spontaneous fetal deaths) to females ages 15-19 per 1,000 female population ages 15-19. Rates are computed using the three-year average number of teen pregnancies and the population for the middle year of the three-year time period.

Statewide Planning and Research Cooperative System: SPARCS is a comprehensive all payer data reporting system established in 1979 as a result of cooperation between the healthcare industry and government. The system was initially created to collect information on discharges from hospitals. SPARCS currently collects patient level detail on patient characteristics, diagnoses and treatments, services, and charges for each hospital inpatient stay and outpatient (ambulatory surgery, emergency department and outpatient services) visit; and each ambulatory surgery and outpatient services visit to a hospital extension clinic and diagnostic and treatment center licensed to provide ambulatory surgery services. All calculations were performed by Common Ground Health and are age/sex adjusted rates.

New York State Immunization Information System (NYSIIS): NYSIIS is a statewide immunization information system or registry which maintains immunization data of persons of all ages. The recommended vaccinations by 36 months of age include the 4:3:1:3:1:4 immunization series: 4DTaP, 3 polio, 1 MMR, 3 hep B, 3 Hib, 1 varicella, and 4 PCV13.

Student Weight Status Category Reporting System (SWSCR): The SWCR collects data on weight status category, including underweight, healthy weight, overweight or obese based on BMI-for-age percentile on children and adolescents attending public schools in New York state.

NYS Department of Education: Data are submitted to the New York State Department of Education (NYSED) by school districts, charter schools, Boards of Cooperative Educational Services (BOCES), institutions of Higher Education and NYSED program offices.

Centers for Medicare and Medicaid Skilled Nursing Facility Cost Reports: Data are collected on nursing home days from 2013 residential health care facility cost reports. Population estimates are collected from the U.S. Census Bureau, June 2015.

For reports on the remaining 8 counties in the Finger Lakes Region, and additional data reports for Seneca County, visit: www.commongroundhealth.org/countyprofiles

For questions regarding this report, contact Catie Kunecki at: Catie.Kunecki@commongroundhealth.org or (585) 224-3157
ABOUT COMMON GROUND HEALTH

Founded in 1974, Common Ground Health is one of the nation’s oldest and most effective regional health planning organizations. Located in Rochester, N.Y., the nonprofit serves the nine-county Finger Lakes region. We bring together health care, education, business, government and other sectors to find common ground on health issues. Learn more about our community tables, our data resources and our work improving population health at www.CommonGroundHealth.org.